

Historic, Archive Document

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6241

GLADIOLI

—1940—

Dear Friend:—

Here is our new price list with descriptions of new and commercial varieties we are selling at greatly reduced prices.

For those of you who get this list for the first time, we welcome your orders.

It is not always necessary to buy the high priced varieties to have a good garden. Not all good ones are high priced, many of the world's leading varieties are in the low price group.

Look for your favorite varieties on each page, pick out the ones you like, they cost very little.

The large bulbs bloom the earliest and often make two flower spikes. The medium size bulbs make one flower spike and bloom about ten days later than the large size.

All bulbs from this list are labeled, true-to-name and carefully selected for your orders.

If you are not satisfied after you receive the bulbs, return them to us and we will refund your money.

Order early! Delay in ordering reduces the chances of getting all the varieties you desire, especially of the newer kinds. For this reason order at once while all varieties are in stock. Your order will be shipped when weather permits, or can be held for spring delivery.

We pay the postage on all orders of \$1.00 or over, anywhere in the United States. On orders of less than \$1.00, add 10c for postage.

Terrace Gladioli Gardens

3red W. Neek, Prop.

Stevensville,

—

Michigan

TERRACE GLADIOLI GARDENS

Large—4c Each; 3 Bulbs For 8c

Medium—2c Each; 3 Blubs For 5c

America. Delicate lavender pink; large wide open flowers. One of the most popular Gladioli.

Apricot Glow. A clear apricot prim, of good size, well-spaced open flowers.

Arlon. Light salmon with darker throat. Large flower very early, blooms in sixty days.

Beverly Ann—Rosy-pink, with blotch center. wide open flowers, ruffled.

Bittersweet. Salmon orange with darker blotch. Tall straight spike, large well placed florets.

Betty Lou. One of the tallest growers, with large flowers of beautiful shell pink. Prim.

Butterfly. Very strong and vigorous; large pale salmon yellow, ruffled flower.

Crimson Glow. One of the most beautiful red Gladioli on the market. Large open flower.

Cooper Bronze. Grandiflorus Prim, Old Copper and Bronze. Very good. Good propagator.

Golden Gate. A fine vigorous large showy yellow, finely ruffled.

Giant Nymph. A GIANT in growth and flowers. Light rose pink with creamy yellow throat. Don't miss this.

Gold Eagle. Deep clear yellow. Slightly ruffled, extremely early. One of the leading yellows.

Golden Frills. Heavily ruffled, deep yellow, small flame feather in the throat, a pretty Glad.

Jewell. Light salmon pink; large golden blotch, large open flowers on tall slender spike.

Jasper. Strong grower, with large well placed flowers of Jasper red with waved petals.

Luella. Large blossoms of perfect placement, deep cream yellow and orange, Primulinus Hybrid.

Leen Wone. An extraordinary, deep coppery, colored orange. Primulinus. Extra fine for cutting.

Ming Toy. Very large flower of finest form. Strong plant, showy deep buff yellow throat.

Miss Helen Franklin. Early ruffled white with violet purple penciling on lower petals.

Mrs. Frank Pendleton. Deep rose pink, with carmine blotch, large flowers.

Mrs. Franelis King. Flame scarlet, very pleasing shade, enormous wide open flowers.

Nineteen-ten Rose. Very large flower, pure rose pink of extra fine shade.

Neoga. Dark garnet red, deeper throat; ruffled. A fine, rich dark colored variety.

Orange Queen. Beautiful light orange, deeper at edge of petals very popular with everyone.

Prince of Wales. The very choicest of all salmon varieties. Extremely early.

Priority. Venitian pink, shaded darker toward the tips. A sure winner.

Quinton. Very large light pink with yellow. One of the earliest to bloom.

Rose Ash. Corinthian red shading to Ashes of Roses lower petals light yellow speckled with ruby.

Rosemary. The dearest sweetest glad ever grown. Lavender-rose, white hairlines, very odd.

Rose Irene. Cerise-violet, large white throat, which gives it a pleasing contrast.

Red Canna. Deep crimson; large flowers on very tall, wiry stems; very suitable for cutting.

Scarlet Princeps. Six or more massive "Princeps" like blooms open at a time. Throat a little deeper.

Searlono. Probably the most intense early scarlet variety. Tall spike, large flowers, finely ruffled.

U. S. TWELVE. Salmon-orange overlaid with scarlet, carmine blotch. Early to bloom.

Vistal Rose. A peculiar combination of old rose and orange flame stripes. Petals are ruffled.

War. Deep blood red, large open flowers well placed on tall spike. The best of this color.

Wine King. Large, deep, dark wine color, very distinct and showy.

Large—5c Each; 3 Bulbs For 10c

Medium—3c Each; 3 Bulbs For 6c

Anna Eberius. Dark velvety purple; throat deeper shade. Large flower set on tall spike.

A. B. Kunderd. Tall, large, deeply ruffled flower of delicate cream color. Flushed pink.

Betty Nuthall. Warm light coral with pale orange throat, feathered carmine.

Baron J. Hulot. Deep violet blue; one of the finest blue Gladioli. Fine slender spike.

Blue Isle. Lilac-blue, dark red blotches, very pleasing, distinct and pretty.

Candy Kid. A smoky-red, marked with penciling and peppering hairlines. Medium size flowers, Tall spikes.

Cream Lilly. A delicate light canary yellow. Throat soft cream-white. Large open flowers.

Diddie's Red. Tall, velvety red. Flowers large, well formed and of excellent placement; brilliant color.

Emile Aubrun. Smoky bronze, with large cherry-red blotch; many flowers open at one time.

Elizabeth Tabor. Most beautiful early pink, maroon throat, blooms in fifty to sixty days.

Farina—Rich aster purple, deeper throat. Early and blooms well from small bulbs.

Golden Dream. Deep, pure yellow. Tall and fine exhibition variety. One of the best clear yellows.

Illuminator. Brilliant carmine-red, with a faint suffusion of blue. Purple blotch on lower petals.

Kunderd's Yellow Wonder. A vigorous grower. Large, perfect deep yellow florets. One of the best.

Mary Pickford. Creamy white with a throat of softest sulphur yellow. You'll like our little Mary.

Meta. Ruffled rosy-pink with warm shade of lavender; tall, slender spike. Fine for table decorations.

Mrs. F. C. Peters. Beautiful shade of lilac, with crimson blotch. Flowers large, many open.

Mrs. Leon Douglas. Rose colored blossoms. This is probably one of the largest "Glads."

Magic. Finest tall lavender blue. Large, rich, purple throat blotches.

Moonkist. Light yellow, vigorous, large showy flowers on tall, slender spike. Fine.

Opalescent. A very good tall lavender. Vigorous grower and fine cut flower variety.

Orange Wonder—Large clear flowering orange, good grower, a fine late orange variety.

Peace. Fine large white with wine pencilings on lower petals. Very good, strong and healthy.

Pride of Wanakah. Very large, beautiful deep lavender-rose. A great exhibition Glad. You will like it.

Persia. Dark red, almost black, something unusual. An extraordinary dark variety.

Picardy.—A clear, shrimp pink, immense spikes, eight to ten open flowers; often six inches across.

Rose McGee. Soft lavender rose to lighter throat, many florets open at once. Fine cut flower.

SELMA. Old rose-pink with a carmine blotch, an unusual odd color.

Seafoam. A real pure white; no other markings. The best white primulinus, dainty and beautiful.

Shoreham. Very striking and showy red, tall spike with large open blossoms.

Splendorra. Very dark wine-black. A splendid color, very distinct.

Scarlet Wonder. Largest clear red in the world. If you want red in your garden this is it.

Sewanee. Salmon-orange with large throat blotch which makes it a very distinctive variety.

SPIRIT OF ST. LOUIS. Early orange saffron, a distinct color. Not seen in many Glads.

Senorita. Very large, clear orange shading to salmon. Very attractive and unusual.

Tiffany. Early pure white, slightly ruffled; graceful, slender spikes. Many open at a time.

W. H. Phipps. LaFrance pink overlaid with light rose salmon. A masterpiece in Gladiolus.

Weko. Deep purple primulinus; fine, tall slender spike. Distinct and showy; self-color.

TERRACE GLADIOLI GARDENS

Large—6c Each; 3 Bulbs For 12c

Medium—4c Each; 3 Bulbs For 8c

Albatross. A large pure white on a tall stem, with several blooms open at a time. Extra fine.

Aflame. Begonia rose shading to orange flame. Extremely large flower. Often six inches across.

Ave Maria. Extra fine blue, with small purplish blotches. Large, well placed blooms. Very popular.

Bertie Snow—Pinkish lavender, eight to nine open at the time. Its early and very good.

Bagdad—Smoky all-rose color. Very vigorous grower. Tall spike, large open blooms.

Capt. Boynton. Lavender blue on white ground. Purplish blotch on lower petals. Large flowers.

Cardinal Prince. Clear cardinal red. Strong grower. One of the very best reds.

Chas. Dickens—A large purple violet variety. Long gracious spike. Many wide open florets.

Commander Koehl. Blood-red, long straight spike. The florets are often 5 to 6 inches across.

Dr. F. E. Bennett. Large, flaming scarlet. Throat speckled with ruby. Fine exhibition variety.

Debonair—LaFrance pink, with creamy throat mark. Tall, always straight spike, large open flowers.

EXCELLENCE. Orange Vermillion, with slightly deeper throat markings. A good one.

Fern Kyle. Large ruffled flower of creamy white color. Creates a sensation wherever shown.

Golden Measure. Pure golden yellow with no other markings. Extra strong grower.

Gloriana. Golden salmon, clear yellow throat. One of the most beautiful Gladiolus.

KILBOURN. Deep tyrian rose, with purple-blue feathered markings, which makes it very beautiful.

Marmorata. Silvery lavender with petunia purplish blotch. A fine smoky Glad.

Mrs. Van Konyenburg. The same light blue color as Badenia. The very best in this color.

Minuet. Lilac lavender. One of the finest Glads. Large blossoms, strong foliage and fine grower.

Maid of Orleans—White with a distinctive light creamy throat. The best commercial white.

Mother Machree. Smoky, lavender and orange, overcast in gray. Color is difficult to describe.

Paul Pfizer. Very beautiful reddish purple. Clear, brilliant color. Fine grower.

Pfizer's Triumph. Large, bright salmon orange. Has never been surpassed in its color.

Pelegrina. Dark violet-blue; six to eight open, perfect faced flowers. The best dark blue.

Purple Glory. Dark velvety maroon, almost black; a grand flower. Highest awards everywhere.

Violet Beauty. Tall, large, cerise-violet. Grand red throat blotches. Ruffled.

WASAGA. A grand new clear buff color, with wide open blooms. A beauty to look at.

Large—8c Each; 3 Bulbs For 16c

Medium—6c Each; 3 Bulbs For 12c

Blue Danube. Beautiful medium light blue, long spike, large flowers, and good placement.

Brightsides—Salmon-Flushed with apricot and orange. Fine wiry straight spikes. Very early.

Edith Robson—Light salmon-rose with red blotch. Tall, strong growing plant.

June Princess. Early lavender-pink, darker throat; intensely ruffled. A little beauty.

LAKESHORE. Begonia rose shading to light red, lighter shade towards throat, tall, strong spike.

Morocco—Very dark, almost black, large flowers, tall straight spikes. One of the best dark glads.

MICHIGAN ORCHID. A beautiful lavender-pink, with soft carmine throat. A fine combination of color.

Paradise—Early apricot, buff with narrow line of scarlet. A fine cut-flower variety.

Large—10c Each; 3 Bulbs For 20c
Medium—7c Each: 3 Bulbs For 14c

Baroda—A rich pleasing dark purple or wine color, always straight spike, a good dark one.

King Arthur—Immence ruffled rich lavender, very large florets, one of the finest lavenders.

MISS ST. JOSEPH. Tall splendid showy red. Spike is slender, very artistic.

MOUNT HOOD. Very large white, with small red feather on the lower petals. A good white.

New America—A very beautiful rose-pink, graceful slender spike, flowers are slightly ruffled.

Royal Purple. Large blooms, rich violet-purple, strong plant, spike tall and slender.

Star of Bethlehem—One of the finest pure white Gladiolus. Six to eight florets open at a time.

Sonatine—Light pink or atlas-rose, strong growing variety. Always straight stem.

Tip Top—The largest brilliant scarlet, six inch flower. This is truly a magnificent variety.

Large—15c Each; 3 Bulbs For 30c
Medium—10c Each; 3 Bulbs For 20c

Alayne—Beautiful new light rose, good keeper when cut, opening up to the last tip.

Arabin. The darkest known glad. Almost black, very striking, indispensable to any fine collection.

Flaming Meteor—Very large, brilliantly red. Extra large flowers, a big one and a good one.

Hildegard—Lavender-gray, purple blotch, tall spike, medium size flowers. Very early.

Londonderry—Giant spike of a bronzy-orange color overlaid with smoke. Distinctive and beautiful.

Libelle—A fine, light violet-blue. The florets are large and beautiful.

Purple Victory—A huge ruffled flower of deep purple the best in its class.

Prince of Derby—Smoky purple with peppering hairline markings, very odd, medium size flowers.

THOMAS A. EDISON. A large heavily ruffled deep red. One of the best in the ruffled class.

Vagabond Prince—Iridescent garnet-brown, lighter throat, small blotch of growing scarlet on petals.

Large—25c Each; 3 Bulbs For 50c
Medium—15c Each; 3 Bulbs For 30c

CHIEF TECUMSEH. Brilliant clear red, on tall stately spike. One of the best deep reds.

GRAND MERE. Exceptionally fine rich shade of purplish-red. An extraordinary fine purple.

Miss New Zealand—Apricot-salmon with blotch of ripe peach. A new giant. Exhibition type.

Pimpernal—Very brilliant red, with white throat blotch a beautiful combination.

Phillis McQuiston—A gorgeous pure pink. Tall spike with large open flowers.

Roadside—Early bright red, with well faced blooms on tall stems. A roadside favorite.

Shirley Temple—Immence heavily ruffled cream, with creamy yellow throat, large massive blooms. Very tall.

Large—50c Each; 3 Bulbs For \$1.00
Medium—35c Each; 3 Bulbs For .70

Berrien Maid—Rich violet purple. A very fine variety as cut flowers or for exhibition.

Chicacoana—Very odd variety, with a new combination of colors apricot, buff, fawn, and old rose.

Toa—Large rosy-orange with wide open type of florets, tall straight spike.

Very Odd—Bronze, old rose, orange overtone smoky blotch, unusual color combination.

TERRACE GLADIOLI GARDENS

Order each variety under price listed. Do not order 3 different varieties, at the 3 bulb price.

DISCOUNT

Cash discount of 5% on orders of \$3.00 to \$5.00; 10% on orders of \$5.00 or over.

If you yourself don't need sufficient bulbs to make order large enough to secure the discount rate—Make up a club order—Call on your neighbors, get them to order through you, when bulbs arrive, you can take out your stock and distribute balance to your neighbors. Each order tied separate if so requested.

NO DISCOUNT, ON CIRCULAR OFFERS

Please mention your lot number, as it will aid us in filling your order.

CULTURAL DIRECTIONS

SOIL AND FERTILIZER:—Gladioli do well on most any soil that will grow corn or potatoes. They should be planted in the open where there is plenty of sunshine and a reasonable amount of moisture; poor soil should be improved with a good dressing of well-rotted manure. If manure is not available, you may use commercial fertilizer on the surface, along the rows during the growing season. Fertilizer should be kept from direct contact with the bulbs.

PLANTING:—Upon receipt of bulbs, open package to permit air and keep in cool, dry place until time to plant. Plant as soon as the earth is in workable condition, usually after maple trees are out in leaf, and until July 1st. If planted at intervals, a succession of flowers can be obtained.

For garden planting, make furrows 2 to 3 feet apart; 4 to 5 inches deep for large bulbs. Smaller bulbs should be planted more shallow. Plant in single, double or triple rows, from 2 to 6 inches apart. You may regulate your distance, depending on space and number of bulbs you have.

Treat your bulbs before planting against thrip and disease, by using 1 ounce Corrosive Sublimate to 4 gallons of water. Soak for 3 hours.

Inasmuch as there is a possibility that the plants may become infested during the growing season it is advisable to spray when plants are 8 inches high with KU-BATOX or some other good Insecticide.

FOR CUT FLOWER USE:—The spike should be cut as soon as the first flower opens on the stalk, preferably before the dew is off in the morning, but never in the heat of the day. Place the cut flowers in a deep vase, with at least 8 inches of water. Remove the faded blossoms, cut a little off the stem and change the water daily. Treated this way the buds will open perfectly.

HARVESTING THE BULBS:—After cutting the blooms the bulbs remain in the ground until the end of September to attain their full growth. They must be taken up before freezing weather, the tops cut off, and the bulbs spread on racks to dry thoroughly. They may then be stored on racks, preferably not over four or five inches deep—in any fairly warm, dry cellar and dirt and bulblets can be cleaned off when convenient later on.

PURE STOCK

We exert the greatest care to keep all stock true-to-name, but cannot assume any responsibility as to results other than to replace any bulbs not blooming true-to-name, or refund purchase price paid for same.

All stock offered and orders accepted subject to prior sale.

Our bulbs are treated in storage and before planting and are free from insect pest and disease, and true-to-name. Every bulb is fully guaranteed and if you are not satisfied after you receive them, return them to us and we will refund your money.

No matter how small or large, your orders will receive our best attention.

Our bulb sizes in this list are **LARGE** $1\frac{1}{4}$ inches and up (No. 1 and 2) **MEDIUM** are $\frac{3}{4}$ to $1\frac{1}{4}$ inches (No. 3 and 4). Those wishing varieties in planting stock and bulblets, write for prices, give size and amount wanted.

For the benefit of those who use bulbs in larger lots for cut flower trade, and for fans who desire small lots of the better varieties, see our bargain circular collection offers. Prices on collections are net, as we have reduced prices to the minimum.

We believe the varieties we give you for the money in these offers, can not be duplicated elsewhere.

The gladiolus is pre-eminently a cut-flower; its long-keeping qualities, combined with its beauty and variety of form and color, adapt it to use in almost any situation where flowers can be used.

The large-flowering types for the large vase or jardiniere, with the dainty small-flowered Primulinus Hybrids for the place that needs just a little color, and between these the other types —there is a place for all of them, whether on the dining table, mantel or porch; in a large vase on the floor, or a bowl on the piano.

We sincerely appreciate the business our old customers have favored us with during the past years. And the many testimonials and expressions of thanks we get are the best proof of satisfaction.

You who know the varieties can choose your own, for those who do not know just what to buy, we recommend our collection offers. They are all good, and if you are not satisfied after you receive the bulbs, return them to us and we will refund your money.

We pay postage on all shipments amounting to \$1.00 or over, anywhere in the United States. On orders of less than \$1.00, add 10c for postage.

